



## 2020 Wings & Wheels Sponsorship

**WHEN:** SATURDAY, JUNE 6, 2020, 9 AM – 3 PM

**WHERE:** SKYHAVEN AIRPORT, 238 ROCHESTER HILL ROAD ROCHESTER, NH

**WHAT:** SPONSORSHIP BUILDS BRAND AWARENESS, FOSTERS CONNECTIONS WITH THE LOCAL COMMUNITY AND SUPPORTS LOCAL NONPROFITS.



### MISSION

Since 2012, Wings & Wheels is a fun event for the whole family, welcoming over 5,500 residents and visitors annually.

Guest admission is a donation to Rochester Rotary Charities.

Families enjoy aviation adventures, a car & motorcycle show, crafts, exhibits, music, and concessions.

All proceeds benefiting local charitable and nonprofit organizations, including food pantries, scholarships, support of youth & senior groups, Hope on Haven Hill, shelter boxes and many more.



### SPONSORSHIP OPPORTUNITIES

#### **Event Sponsor: \$500 – 5 Spaces Available**

- ✓ Sponsor Name/Logo on internal pages of event website; on event documents, signage, posters, t-shirts, an opportunity to display company provided banner at the venue
- ✓ Placement on social media and press releases,
- ✓ Prime vendor booth location.


#### **Car Show: \$300 – 3 Spaces Available**

- ✓ Sponsor Name/Logo listed on Car Show page of website; displayed on signage at Car Show registration table/voting booth; name listed in program and an opportunity to display company banner at venue,
- ✓ Vendor booth registration.

<p><b>Entertainment: \$300 – 3 Spaces Available</b></p> <ul style="list-style-type: none"> <li>✓ Sponsor Name/Logo listed on the Entertainment/Shows section of the website, on signage at stage area, name listed in program,</li> <li>✓ Vendor booth registration.</li> </ul>	<p><b>Kid Zone: \$300 – 3 Spaces Available</b></p> <ul style="list-style-type: none"> <li>✓ Sponsor Name/Logo listed on Kid Zone page of website; on signage at Kid Zone Area; name listed in program,</li> <li>✓ Vendor booth registration.</li> </ul>
<p><b>Friend - Business: \$100</b></p> <ul style="list-style-type: none"> <li>✓ Sponsor Name listed on back of the event programs.</li> </ul>	<p><b>Friend – Individual/Family: \$50</b></p> <ul style="list-style-type: none"> <li>✓ Sponsor Name listed on back of the event programs.</li> </ul>

2020 WINGS & WHEELS SPONSORSHIP FORM

Company Name	
Contact Person	
Email	
Phone	
Address	
City/State/Zip Code	

 <b>SPONSORSHIP SELECTIONS:</b>				<b>SELECT PAYMENT OPTION:</b>		
Underwriter - <b>SOLD</b>	<del>\$3,500</del>	<input type="checkbox"/>	Entertainment	\$300	<input type="checkbox"/>	<input type="checkbox"/> Please invoice me
Event Co-Sponsors	\$500	<input type="checkbox"/>	Kid Zone	\$300	<input type="checkbox"/>	<input type="checkbox"/> Check (Payable to Rochester Rotary Charities)
Car Show	\$300	<input type="checkbox"/>	Friend - Business	\$100	<input type="checkbox"/>	<b>TOTAL: \$</b>
Friend – Individual/Family	\$50	<input type="checkbox"/>	<i>Thank you!</i>			

Email sponsor form: Lisa Stanley, Rochester Rotary, [WitWay@ttlc.net](mailto:WitWay@ttlc.net)

OR: 2020 Wings & Wheels, c/o The Rotary Club of Rochester, New Hampshire, PO Box 779, Rochester, NH 03866-0779

Email high-res logos: Vicky Poland, Event Coordinator: [vickypolandnh@gmail.com](mailto:vickypolandnh@gmail.com)